

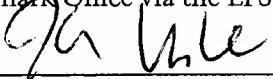
Appl. No. 10/604,476
Response to Office Action of March 22, 2007
Atty. Docket No. 46514-56536

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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I certify that the documents referred to as enclosed herein are being transmitted to the U.S. Patent and Trademark Office via the EFS Web system located on the USPTO website on June 22, 2007.



Kevin M. Kercher, Reg. No. 33,408

In re application of:	:	
Mark Ruttenberg	:	
Serial No.: 10/604,476	:	Examiner: William Boddie
Filed: July 24, 2003	:	Group Art Unit: 2629
For: <i>Three Dimensional Advertising Display</i>	:	Confirmation No. 1475
<i>and Associated Method of Use</i>	:	
	:	Customer No. 021888

MAIL STOP AMENDMENT
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22131-1450

AMENDMENT/RESPONSE C

The following amendments and remarks are made in response to the Patent Office Action of March 22, 2006 in addition to a Request for Continued Examination (RCE).

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 9 of this paper.